



# StakeborgDAO Quarterly Report

Before bootstrapping StakeborgDAO, we've built a strong & smart community based on crypto education on a daily basis.

Before launching StakeborgDAO, we've started to prepare our community for this journey with our StakeborgDAO Talks series, the first episode starting with Vitalik as a guest.

**October 11:** The Stakeborg DAO Talks, episode #1 with Vitalik Buterin. We are now at episode #9;



Vlad @Stakeborg



Vitalik @Ethereum



Kain @Synthetix



Nick @ENS



Raoul Pal @Real Vision



Paul Brody @EY



Diran Li @Messari



Tom Bilyeu @Impact Theory



Dean Tribble @Agoric

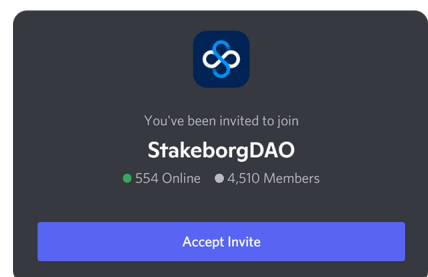
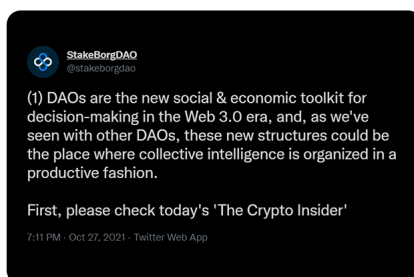


Joey Krug @Pantera

**October 27:** @stakeborgDAO [Twitter account](#) is live. Today, 300+ tweets later, we are at 3.9k followers;

**October 28:** The StakeborgDAO [Whitepaper](#) is live;

**October 28:** The [Discord Channel](#) is live. One day later, it had 1k+ members, and today we are 4.5k members, and the Discord channel is the place where the community is the most active.





**Oct 27**  
StakeborgDAO is LIVE + 1st Airdrop

**Nov 02**  
Epoch 1 is LIVE  
(Swingby/BOND/XYZ farms start)



**Nov 03**  
\$1 Million TVL



**Nov 09**  
USDC-Standard Pool opens  
on Sushiswap

**Dec 08**  
\$10 Million TVL + Start  
Governance Staking

**250k**  
\$STANDARD Staked on day one

**Dec 11**  
\$10 Million MarketCap STANDARD



**Dec 16**  
1. Start ILSI INDEX  
2. Start LP on SushiSwap  
3. Airdrop no. 2

**Dec 17**  
\$1 Million MarketCap ILSI

**Dec 18**  
\$20 Million TVL  
+ 400k \$STANDARD staked

**Dec 28**  
Road to 1 Million  
500k+ \$STANDARD staked

**Jan 02**  
\$2 Million MarketCap ILSI


**Jan 13**  
\$10 Million MarketCap STANDARD

**Jan 17**  
1.000.000 \$STANDARD  
Circulating Supply  
(5% of the total)

**Jan 18**  
Road to 1 Million:  
750k+ \$STANDARD staked




**November 12th:** The Crypto Insider Report (the English version of the free newsletter) #1 is live. We are now at the #21st edition.


The Crypto Insider Report

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## The Crypto Insider Report #1: The influx of capital from web2 to web3



Vlad Mercori @StakeBorg  
 Nov 12, 2021

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**Disclaimer:** Everything we write in "The Crypto Insider" newsletter is an x-ray of the industry as we see it, through the lens of publicly available information. We are not financial advisors.

The community launched [stakeborgdao.xyz](https://stakeborgdao.xyz), a place where community initiatives come to life, educational articles are being published, and members are organising meetups:



**November 25: StakeborgDAO 1st Community Interview - Malta**

**December 3: Chamonix Crypto Summit, Vlad & Emil**



### ILSI Announcements



The reactions from the people seeing the videos we've prepared before launching ILSI were precisely the ones we've designed for: a team of professionals launching a product that both institutional and retail actors were looking after.

### MEDIA APPEARANCES

**October 12, Cointelegraph, after The Stakeborg DAO Talks with Vitalik:**

<https://cointelegraph.com/news/vitalik-talks-dao-s-ethereum-and-nft-s-in-new-interview>

**The Coinrise, October 12:**

<https://thecoinrise.com/ethereums-vitalik-buterin-says-the-value-of-ether-unlike-bitcoin-comes-from-its-ecosystem/>

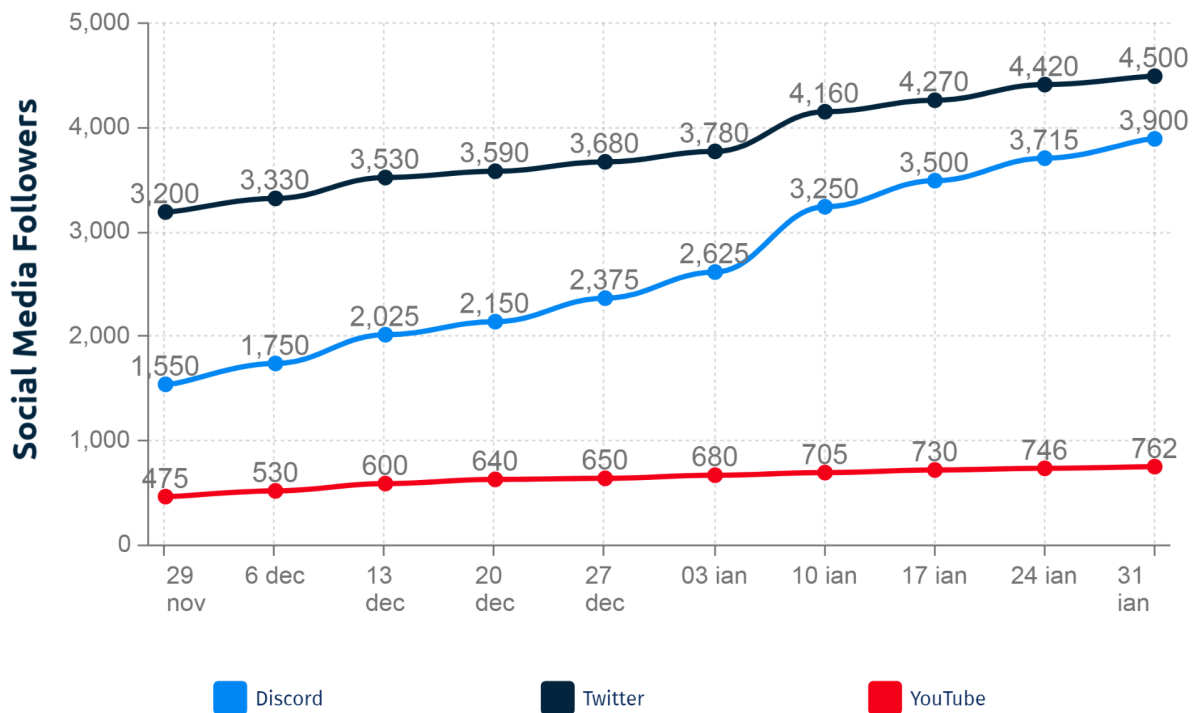
**December 29, Cointelegraph, after The Stakeborg DAO Talks with Raoul Pal:**

<https://cointelegraph.com/news/raoul-pal-believes-institutions-have-finished-taking-profits-as-year-winds-up>

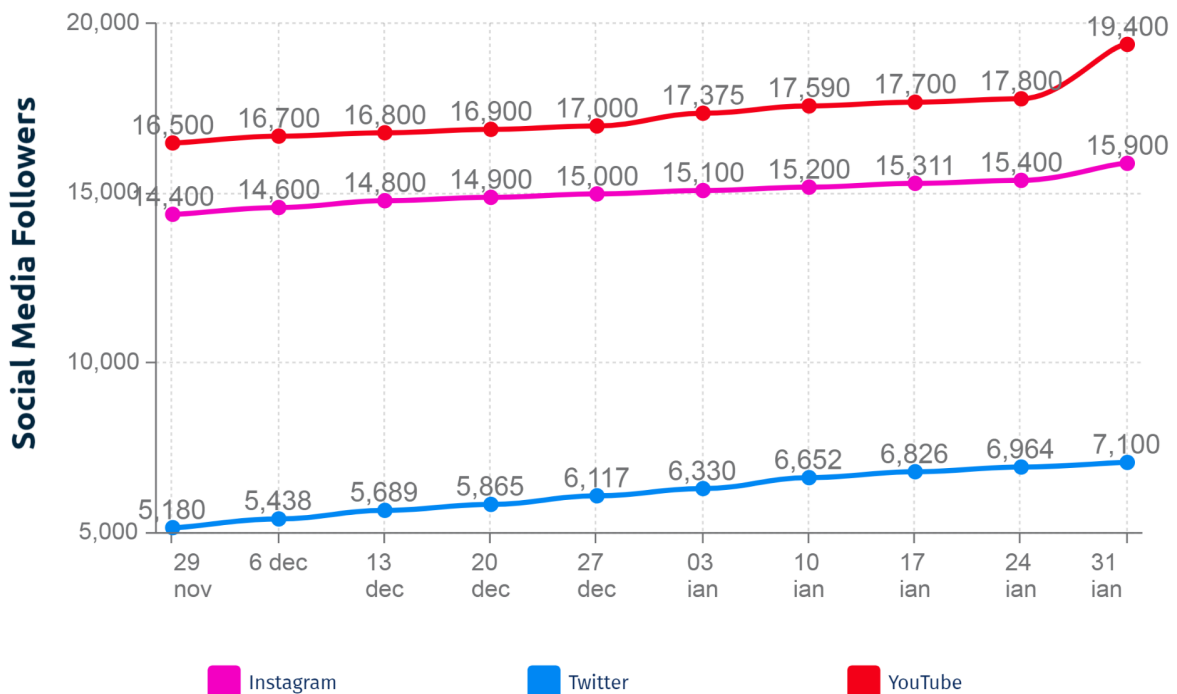
**Daily Hodl, December 30:**

<https://dailyhodl.com/2021/12/29/ethereum-flipping-bitcoin-will-happen-for-sure-according-to-macro-guru-raoul-pal/>

### StakeborgDAO Social Media Followers



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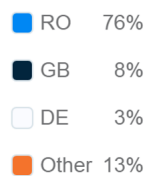


Our main Stakeborg and StakeborgDAO social media profiles keep growing steadily, in an organic way, without any use of gimmicks whatsoever, and we are expanding to multiple international communities with the StakeborgDAO Talks episodes and the crypto education and awareness.

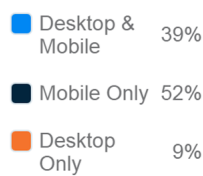
## DISCORD



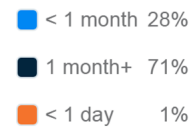
Which countries are our members from



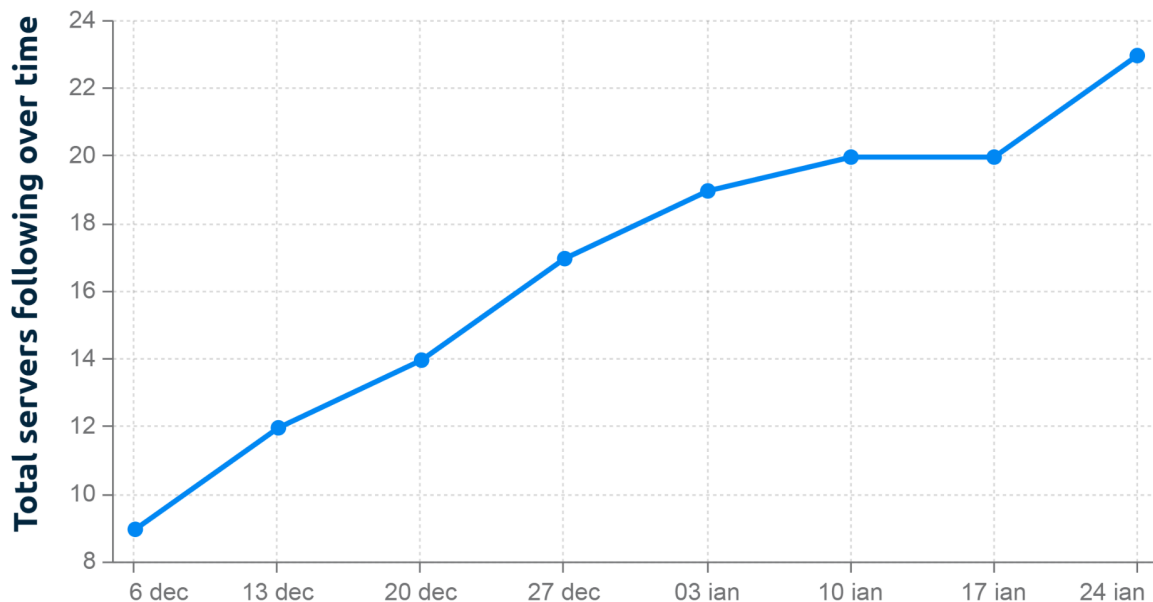
What devices do they use?



Are the new members also new to Discord?



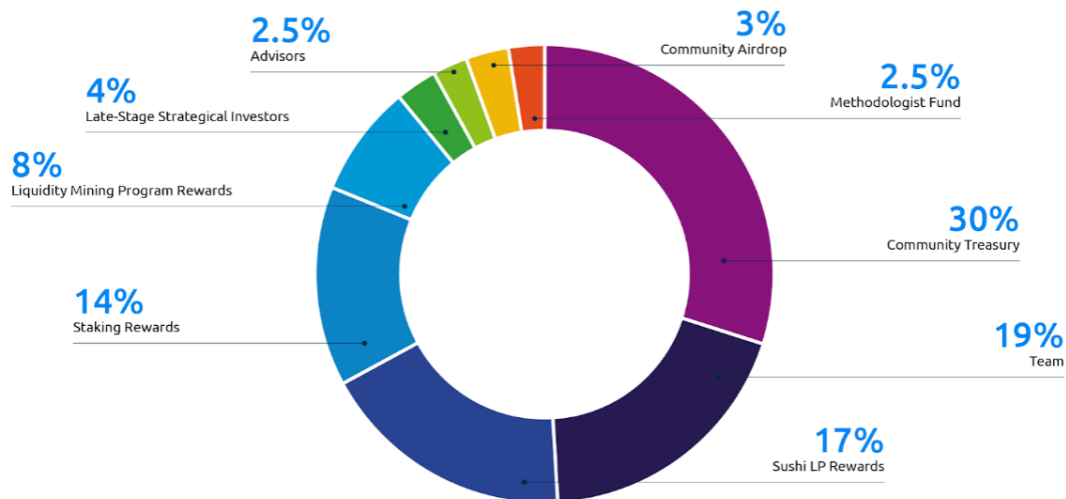
We started strong in our HQ country, Romania, but going international fast, and we are only three months in. Furthermore, as can be seen in the third pie chart, 28% of our members on discord are new to discord itself, meaning that they started using the app for the love of StakeborgDAO. Sweet deal, we genuinely appreciate it.












## \$STANDARD NUMBERS TOKENOMICS

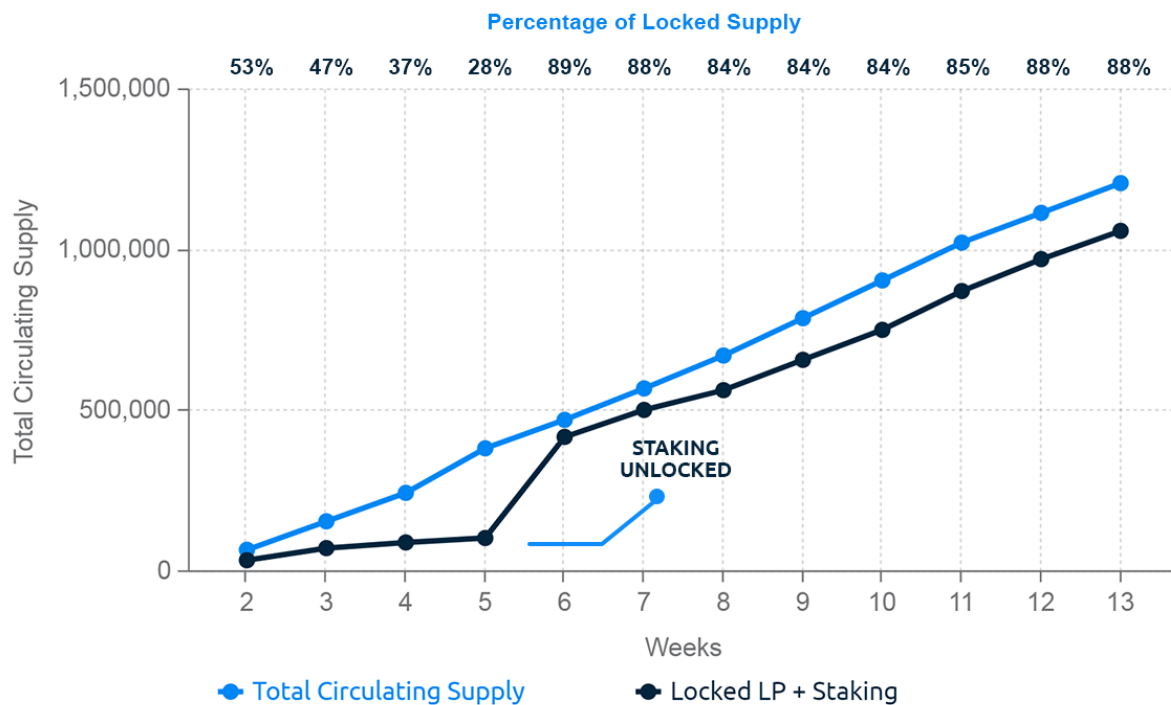
As mentioned in our whitepaper, the maximum supply of the \$STANDARD token is 20,000,000, a figure that is (as you have probably guessed) close to the maximum total supply of Bitcoin.



From the minting address,  Address `0xd064110B58D66b8da1` all tokens have been sent to different contracts that have labels on etherscan.

 CommunityVault   <code>0x64bbdbf946</code>	contains 6.5 million Standard tokens
	<ul style="list-style-type: none"> <li>• <b>300.000 tokens for the BOND, XYZ, SWINGBY farms (all ended)</b></li> <li>• weekly vesting for <b>Sushi LP (19.200/week; 8,8% released)</b> and <b>ILSI LP (15.000/week; 62,5% released)</b></li> <li>• Governance rewards <b>(22.400/week; 5,5% released)</b></li> <li>• <b>880.000 tokens</b> are untouched and will be allocated for the ILSI LP continuation and other index LPs that will be created</li> </ul>
 GnosisSafeProxy   <code>0x7cc835098a7</code>	contains 2.7 million Standard tokens
	<ul style="list-style-type: none"> <li>• the remaining tokens for <b>Farming (1.300.000 standard-new farms remains to be announced)</b></li> <li>• future advisors rewards(200.000)</li> <li>• airdrop 2 (a new contract that is already vesting)</li> <li>• late-strategic investors allocation and</li> <li>• airdrop 3 tokens (Q2 2022)</li> </ul>
 Governance   <code>0xf0e1015c33da062</code>	<ul style="list-style-type: none"> <li>• already has all the tokens in the treasury, and they will enter in the circulating supply only after a proposal will get through. In the treasury, we have</li> </ul>

	this quarterly also 5,4 ILSI, streaming fee for managing the index fund
 Vesting   0x0db55993a75a753c50	<ul style="list-style-type: none"> <li>team contract has vested 10.4%</li> </ul>
 VestingCliffs   0x46164ee2b17109	<ul style="list-style-type: none"> <li>methodologist Fund vested 10% this quarterly</li> </ul>
 Vesting   0x88e5c53bb4982d6466	<ul style="list-style-type: none"> <li>advisors contract has vested 10.4% also</li> </ul>



#### Airdrop No. 1

**1% SUPPLY**  
200,000 \$STANDARD

5 total  
claims later  
199,863.53  
\$STANDARD  
left

#### Week 13/125 (if they would claim today)

Founding Members	~ 78+ \$STANDARD	~ \$1050
PRO Subscribers	~ 35+ \$STANDARD	~ \$475
FREE Subscribers	~ 33+ \$STANDARD	~ \$450

#### Airdrop No. 2

**1% SUPPLY**  
200,000 \$STANDARD

6 total  
claims later  
199,958.57  
\$STANDARD  
left

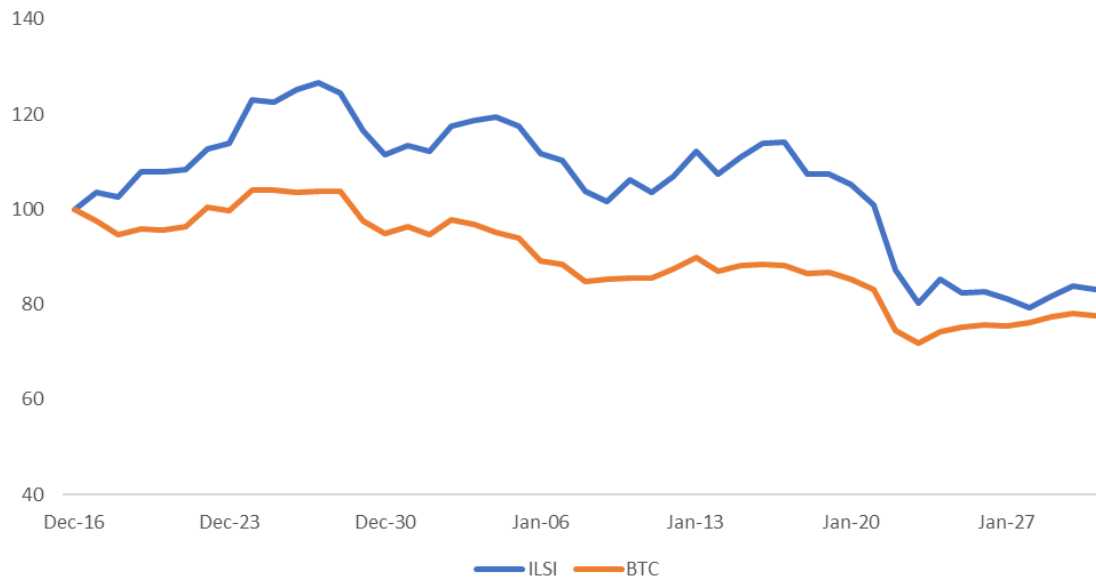
There are 570 addresses that  
qualify for Airdrop no. 2  
22 categories with rewards that range  
from 172 \$STANDARD to 947 \$STANDARD each



## Investment Thesis

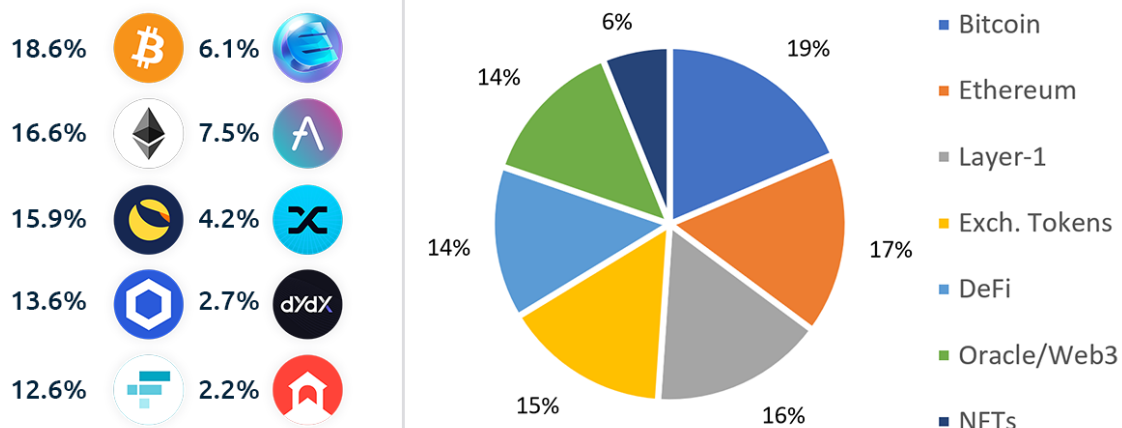
Invest Like Stakeborg Index is a construct which seeks to provide investors macro and diversified exposure to the main narratives that stand out as opportunities in the crypto space. The key categories that have been considered are the following: Bitcoin, Ethereum, Oracles / Web 3.0, Layer 1 infrastructure / smart contract platforms, Decentralized Finance, exchange tokens and NFTs / GameFi / Metaverse.

### Performance Since Inception



Performance at 31st of January 2022	1 month	Since Inception
ILSI	-26%	-17%
BTC	-18%	-22%

### Key Narratives (as of 31 January 2022)





# One for ALL and ALL for DAO

stakeborgdao.com

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