

StakeborgDAO Quarterly Report

Before bootstrapping StakeborgDAO, we've built a strong & smart community based on crypto education on a daily basis.

We've started to prepare our community for this journey with our StakeborgDAO Talks series, the first episode starting with Vitalik as a guest.

October 11: The Stakeborg DAO Talks, episode #1 with Vitalik Buterin. We are now at episode #9;



Vlad @Stakeborg



Vitalik @Ethereum



Kain @Synthetix



Nick @ENS



Raoul Pal @Real Vision



Paul Brody @EY



Diran Li @Messari



Tom Bilyeu @Impact Theory



Dean Tribble @Agoric

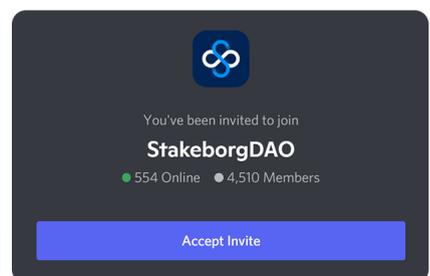
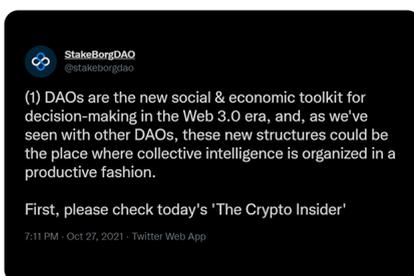


Joey Krug @Pantera

October 27: @stakeborgDAO [Twitter account](#) is live. Today, 300+ tweets later, we are at 3.9k followers;

October 28: The StakeborgDAO [Whitepaper](#) is live;

October 28: The [Discord Channel](#) is live. One day later, it had 1k+ members, and today we are 4.5k members, and the Discord channel is the place where the community is the most active.





Oct 27
StakeborgDAO is LIVE + 1st Airdrop

Nov 02
Epoch 1 is LIVE
(Swingby/BOND/XYZ farms start)



Nov 03
\$1 Million TVL



Nov 09
USDC-Standard Pool opens
on Sushiswap

Dec 08
\$10 Million TVL + Start
Governance Staking

250k
\$STANDARD Staked on day one

Dec 11
\$10 Million MarketCap STANDARD



Dec 16
1. Start ILSI INDEX
2. Start LP on SushiSwap
3. Airdrop no. 2

Dec 17
\$1 Million MarketCap ILSI

Dec 18
\$20 Million TVL
+ 400k \$STANDARD staked

Dec 28
Road to 1 Million
500k+ \$STANDARD staked

Jan 02
\$2 Million MarketCap ILSI

Jan 13
\$10 Million MarketCap STANDARD

Jan 17
1.000.000 \$STANDARD
Circulating Supply
(5% of the total)

Jan 18
Road to 1 Million:
750k+ \$STANDARD staked



November 12th: The Crypto Insider Report (the English version of the free newsletter) #1 is live. We are now at the #21st edition.

The Crypto Insider Report

Subscribe
Sign in ▼

The Crypto Insider Report #1: The influx of capital from web2 to web3

Vlad Mercori @StakeBorg

Nov 12, 2021

♥ 11
💬
➦

Disclaimer: Everything we write in "The Crypto Insider" newsletter is an x-ray of the industry as we see it, through the lens of publicly available information. We are not financial advisors.

The community launched stakeborgdao.xyz, a place where community initiatives come to life, educational articles are being published, and members are organizing meetups:



November 25: StakeborgDAO [1st Community Interview - Malta](#)

December 3: Chamonix Crypto Summit, Vlad & Emil



ILSI Announcements



The reactions from the people seeing the videos we've prepared before launching ILSI were precisely the ones we've designed for: a team of professionals launching a product that both institutional and retail actors were looking after.

MEDIA APPEARANCES

October 12, Cointelegraph, after The Stakeborg DAO Talks with Vitalik:

<https://cointelegraph.com/news/vitalik-talks-dao-s-ethereum-and-nft-s-in-new-interview>

The Coinrise, October 12:

<https://thecoinrise.com/ethereums-vitalik-buterin-says-the-value-of-ether-unlike-bitcoin-comes-from-its-ecosystem/>

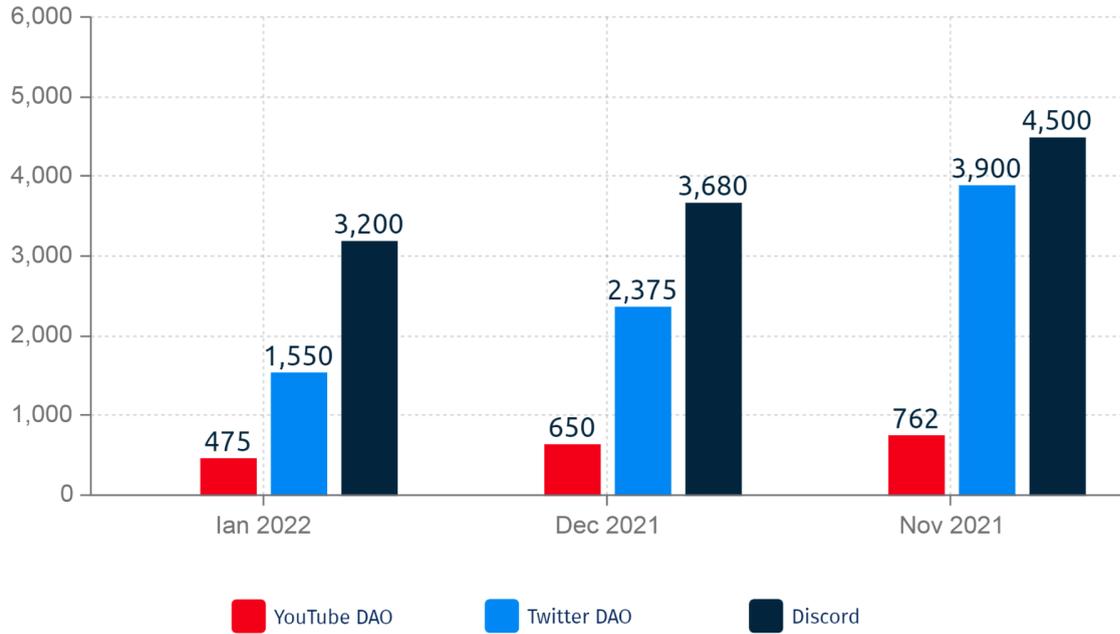
December 29, Cointelegraph, after The Stakeborg DAO Talks with Raoul Pal:

<https://cointelegraph.com/news/raoul-pal-believes-institutions-have-finished-taking-profits-as-year-winds-up>

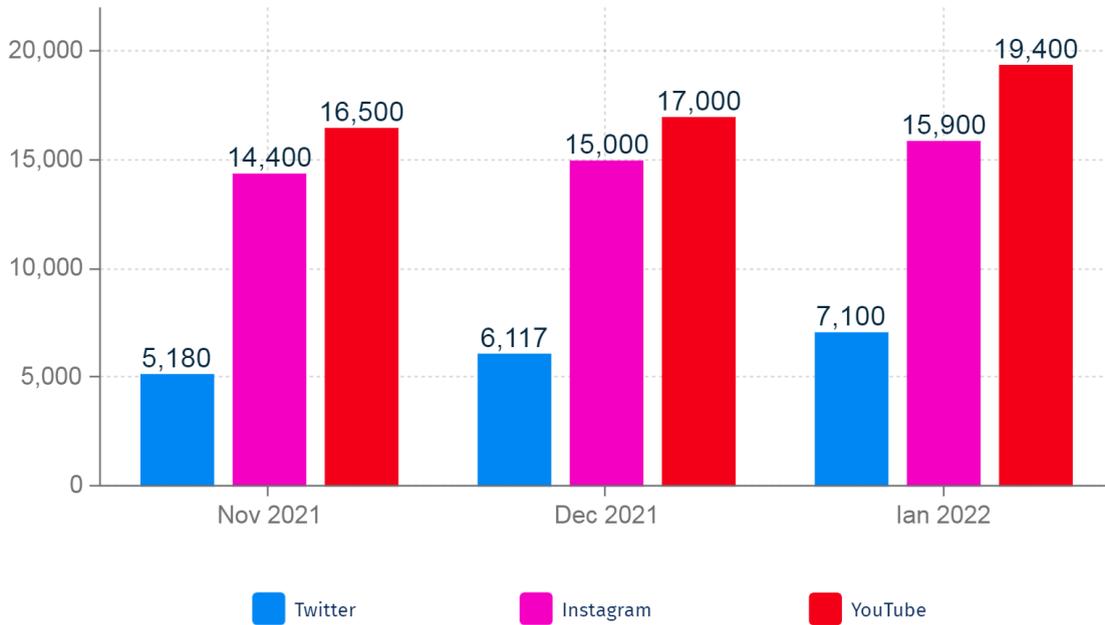
Daily Hodl, December 30:

<https://dailyhodl.com/2021/12/29/ethereum-flipping-bitcoin-will-happen-for-sure-according-to-macro-guru-raoul-pal/>

StakeborgDAO Social Media Followers



Stakeborg Social Media Followers



Our Stakeborg and StakeborgDAO social media profiles keep growing organically, without any gimmicks whatsoever. We are expanding to multiple international communities with the StakeborgDAO Talks episodes and the crypto education and awareness.

DISCORD



Which countries are our members from

- RO 76%
- GB 8%
- DE 3%
- Other 13%



What devices do they use?

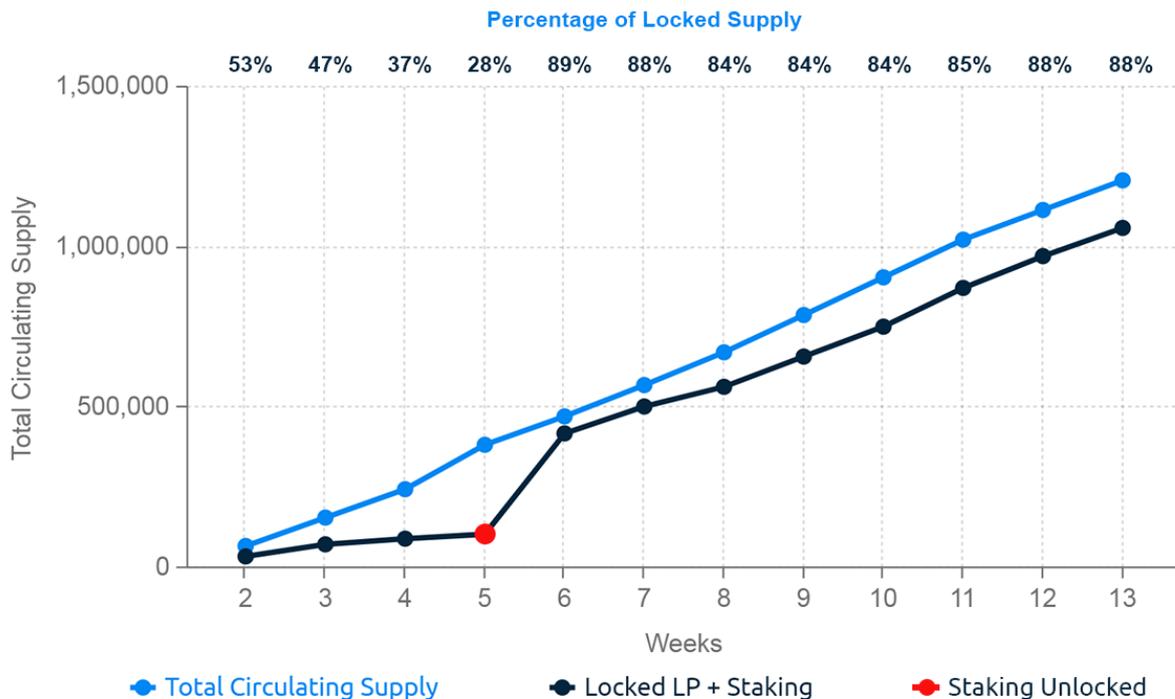
- Desktop & Mobile 39%
- Mobile Only 52%
- Desktop Only 9%



Are the new members also new to Discord?

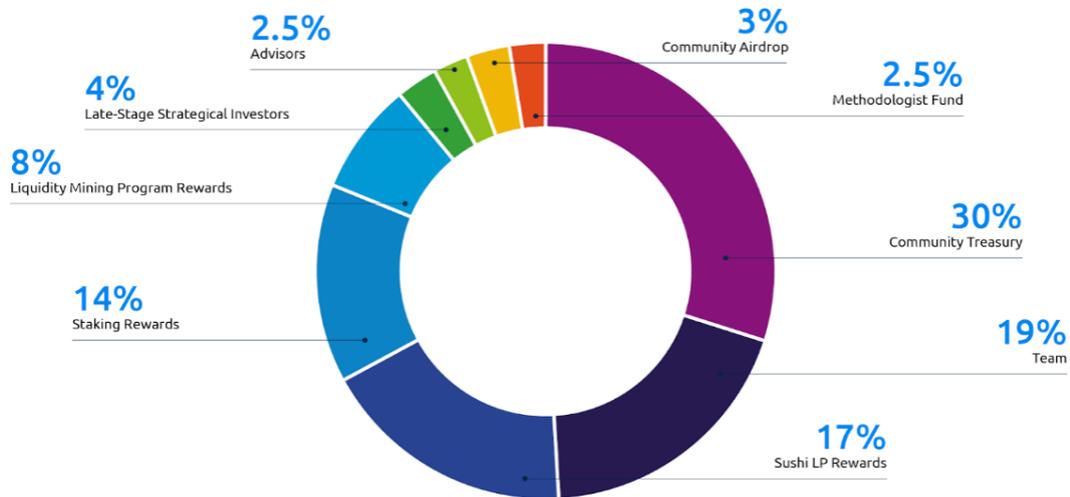
- < 1 month 28%
- 1 month+ 71%
- < 1 day 1%

We started strong in our HQ country, Romania, but going international fast, and we are only three months since inception. Furthermore, as can be seen in the third pie chart, 28% of our members on discord are new to Discord itself, meaning that they started using the app for the love of StakeborgDAO. Sweet deal, we genuinely appreciate it.



\$STANDARD NUMBERS TOKENOMICS

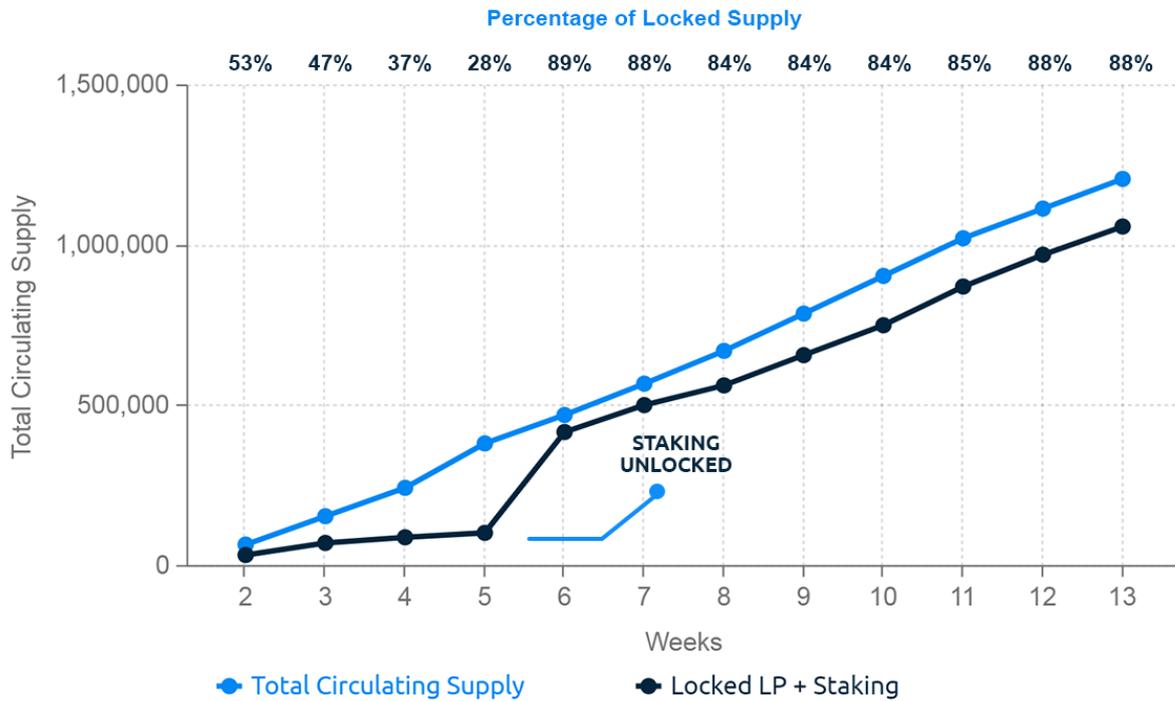
As mentioned in our whitepaper, the maximum supply of the \$STANDARD token is 20,000,000, a figure that is (as you have probably guessed) close to the maximum total supply of Bitcoin.



From the minting address, [Address 0xd064110B58D66b8da1](#) all tokens have been sent to different contracts that have labels on etherscan.

CommunityVault 0x64bbbdf946	contains 6.5 million Standard tokens
	<ul style="list-style-type: none"> • 300.000 tokens for the BOND, XYZ, SWINGBY farms (all ended) • weekly vesting for Sushi LP (19.200/week; 8,8% released) and ILSI LP (15.000/week; 62,5% released) • Governance rewards (22.400/week; 5,5% released) • 880.000 tokens are untouched and will be allocated for the ILSI LP continuation and other index LPs that will be created
GnosisSafeProxy 0x7cc835098a7	contains 2.7 million Standard tokens
	<ul style="list-style-type: none"> • the remaining tokens for Farming (1.300.000 standard-new farms remains to be announced) • future advisors rewards(200.000) • airdrop 2 (a new contract that is already vesting) • late-strategic investors allocation and • airdrop 3 tokens (Q2 2022)
Governance 0xf0e1015c33da062	<ul style="list-style-type: none"> • already has all the tokens in the treasury, and they will enter in the circulating supply only after a proposal will get through. In the treasury, we have

	this quarterly also 5,4 ILSI, streaming fee for managing the index fund
Vesting 0x0db55993a75a753c50	<ul style="list-style-type: none"> team contract has vested 10.4%
VestingCliffs 0x46164ee2b17109	<ul style="list-style-type: none"> methodologist Fund vested 10% this quarterly
Vesting 0x88e5c53bb4982d6466	<ul style="list-style-type: none"> advisors contract has vested 10.4% also



Airdrop No. 1

1% SUPPLY
200,000 \$STANDARD

5 total claims later

→

199,863.53 \$STANDARD left

Week 13/125 (if they would claim today)

Founding Members	~ 78+ \$STANDARD	~ \$1050
PRO Subscribers	~ 35+ \$STANDARD	~ \$475
FREE Subscribers	~ 33+ \$STANDARD	~ \$450

Airdrop No. 2

1% SUPPLY
200,000 \$STANDARD

6 total claims later

→

199,958.57 \$STANDARD left

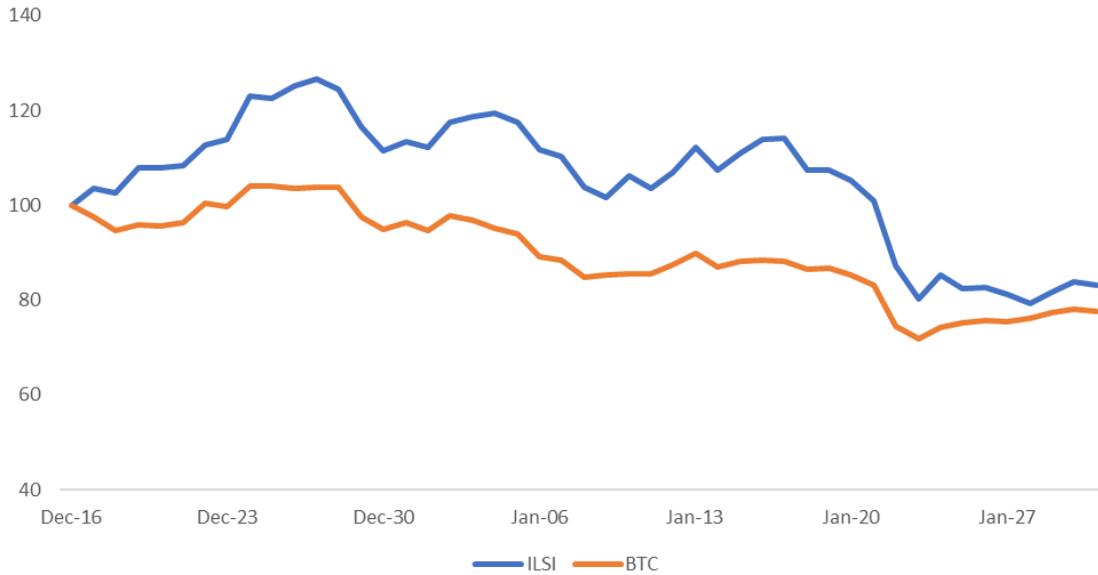
There are 570 addresses that qualify for Airdrop no. 2

22 categories with rewards that range from 172 \$STANDARD to 947 \$STANDARD each

Investment Thesis

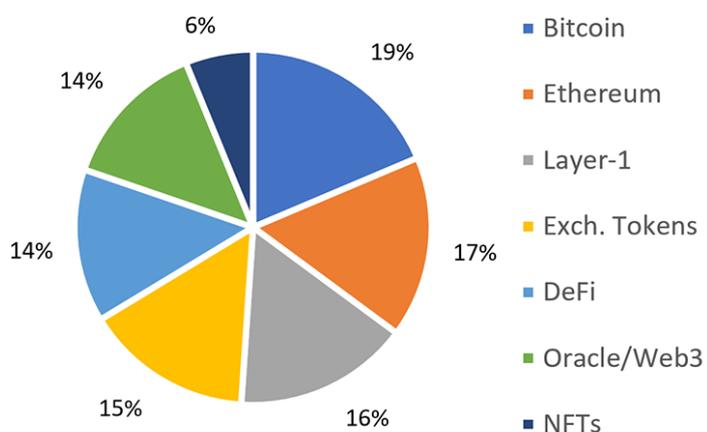
Invest Like Stakeborg Index is a construct which seeks to provide investors macro and diversified exposure to the main narratives that stand out as opportunities in the crypto space. The key categories that have been considered are the following: Bitcoin, Ethereum, Oracles / Web 3.0, Layer 1 infrastructure / smart contract platforms, Decentralized Finance, exchange tokens and NFTs / GameFi / Metaverse.

Performance Since Inception



Performance at 31st of January 2022	1 month	Since Inception
ILSI	-26%	-17%
BTC	-18%	-22%

Key Narratives (as of 31 January 2022)





One for ALL and ALL for DAO

stakeborgdao.com

Disclaimer: The material contained or referred to herein: (a) Is not (and is not intended to be) an offer to buy or sell (or a solicitation of an offer to buy or sell) digital assets, nor does it constitute investment, legal, tax or other advice; and (b) has been obtained, derived or is otherwise based upon sources which are believed to be reliable. However, no guarantee can be (or is) provided in relation to the accuracy or completeness of the same. To the extent permissible at law, Stakeborg does not accept: (i) any liability arising from the use, misuse or non-use of the material contained or referred to herein; or (ii) responsibility for any financial loss incurred as a result of a decision to invest in one or more digital assets.